



Earn the NAHB Research Center “Green Approved” Product Seal

Green building is becoming more and more mainstream in the home building industry. But, at the same time, consumers who are inundated with green claims in every facet of their lives are becoming more skeptical of those claims. Builders and designers are looking for products that truly contribute to making a home green and supporting their marketing and certification-based claims.

To help bridge the gap between manufacturers who make green products and builders/designers who want to use them, the NAHB Research Center has developed the “NAHB Research Center Green Approved” product seal of approval program. This program is available to manufacturers who provide third-party evidence that their products meet the criteria for recognition in buildings certified to the National Green Building Standard. “Green Approved” products will have a certificate from the NAHB Research Center that identifies the specific sections of the Standard where points for the product are available. These reports, available from a link on the new, Standard-based green scoring tool, will facilitate designers’ selection/specification of products to be used in green homes, and the approval of those points by accredited green building verifiers.

MANUFACTURER BENEFITS FOR HAVING PRODUCTS GREEN APPROVED

- Recognition that your product is Green Approved and can be used by builders to earn points toward certification to the National Green Building Standard
- Ability to market Green Approved certificates on your website, and have them integrated into the National Green Building Certification scoring tool (on www.nahbgreen.org)
- Hyperlink to Green Approved product listings from all applicable sections of green scoring tool
- Link to your product website from Green Approved product listing
- Eligibility to use Green Approved mark on approved products and related promotional literature
- Listing at www.GreenApprovedProducts.com (future)

LINKING TO GREEN APPROVED PRODUCTS FROM GREEN SCORING TOOL

Selecting products that contribute to green building practices is critical to achieving National Green Building Certification. The new online green scoring tool will be the required entry point for builders

www.nahbgreen.org
(877) NAHB-GRN



planning to have their home certified to the Standard and will assist the builder/designer in dealing with the complexity of the Standard. The attached pages show screen shot examples of how the Green Approved web pages work in conjunction with the scoring tool. The first page shows the scoring tool page for practice 606.1 with a link near the bottom for Green Approved products. This link will appear on pages for every green practice for which points can be awarded for Green Approved products. By clicking on this link, the user will see a new window open (“Manufacturer Page”) listing all the manufacturers that have Green Approved products that contribute toward points for that particular practice. The user may click on any manufacturer to see the products they have listed. By clicking on a particular product, the user will see all the green practice/point information available for that product (“Product Page”) as well as a link to the manufacturer’s website.

PROCESS FOR ATTAINING GREEN APPROVED PRODUCT SEAL

- Manufacturer submits application to have product(s) recognized as “Green Approved”
- NAHB Research Center staff reviews the application and supporting third-party documentation for points to be approved
- NAHB Research Center staff determines approvable points by section and any applicable conditions of use for point eligibility
- Green Approved certificate provided to manufacturer with license agreement for use of the mark

ADDITIONAL INFORMATION

Products are shown on the manufacturers’ page based on a “first approved, first listed” priority. The annual listing fee is based on the number of practices listed and typically is in the range of \$1000-\$2000 per product for NAHB members. A single product listing can include all product variations (e.g. size) that are listed for the same practices.

Manufacturers interested in having products become Green Approved should contact Lynda Marchman at lmarchman@nahbrc.org or (800) 638-8556, ext, 6237 for an application packet.

Scoring Tool Page

- Chapter 5 - Lot Design, Preparation, and Development
- Chapter 6 - Resource Efficiency
 - Chapter 6 Introduction
 - 601 Quality of Construction Materials and Waste
 - 602 Enhanced Durability and Reduced Maintenance
 - 603 Reused or Salvaged Materials
 - 604 Recycled-Content Building Materials
 - 605 Recycled Construction Waste
 - 606 Renewable Materials
 - 606.1 Biobased products**
 - 606.2 Wood-based products
 - 606.3 Manufacturing energy
 - 607 Resource-Efficient Materials
 - 608 Indigenous Materials
 - 609 Life Cycle Analysis
 - 610 Innovative Practices
- Chapter 6 Summary
- Chapter 7 - Energy Efficiency
- Chapter 8 - Water Efficiency
- Chapter 9 - Indoor Environmental Quality

606.1 Biobased products

606.1
The following biobased products are used:

- a. certified solid wood in accordance with Section [606.2](#)
- b. engineered wood
- c. bamboo
- d. cotton
- e. cork
- f. straw
- g. natural fiber products made from crops (soy-based, corn-based)
- h. products with the minimum biobased contents of the [USDA 7 CFR Part 2902](#)
- i. other biobased materials with a minimum of 50% biobased content (by weight or volume)

8 points maximum awarded.

	Points Possible	Check all that apply Points Claimed
Two types of biobased materials are used, each for more than 0.5% of the project's projected building material cost.	3	<input type="checkbox"/>
Two types of biobased materials are used, each for more than 1% of the project's projected building material cost.	6	<input type="checkbox"/>
3rd type of biobased material used for more than 0.5% of the project's projected building cost.	1	<input type="checkbox"/>
4th type of biobased material used for more than 0.5% of the project's projected building cost.	1	<input type="checkbox"/>

Points Recorded: **0**
Calculate Points

[How to Verify](#) | [Intent](#) | [How to Implement](#) | [Resources](#) | [Green Approved Products](#)

Show Your Comments

Click Here for Green Approved Product Link

Chapter Status | **Project Status**

Chapter 6 Score: 0 [How do I reach a green level?](#) Mandatory Status: 1 Don't forget your Additional Points!

Chapter Minimums: 45 79 113 146 [Chapter Summary](#) | [Project Scoring Analysis](#) | [Project Reports](#)

Manufacturer Page

GREEN APPROVED PRODUCTS

for the National Green Building Standard

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Approved Products for 606.1, National Green Building Standard

Below you will find manufacturers with products approved for this practice.

606.1: Biobased products are used. 8 points maximum awarded.

iLevel by Weyerhaeuser 8 Total Green Approved Products ([go to list](#))

Show 6 product(s) approved for this practice

ABC Carpet Company 2 Total Green Approved Products ([go to list](#))

Show 2 product(s) approved for this practice

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Product Page



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Approved Products for 606.1, National Green Building Standard

Below you will find manufacturers with products approved for this practice.

606.1: Biobased products are used. 8 points maximum awarded.

iLevel by Weyerhaeuser

8 Total Green Approved Products ([go to list](#))

Hide 6 product(s) approved for this practice

Product Name	Maximum Possible Points for this Practice	Maximum Possible Points for the Standard
Weyerhaeuser Lumber, iLevel Framed Series Lumber	6	10
iLevel Trus Joist TJI Joist, iLevel Trus Joist TJO Joist	6	17
iLevel Trus Joist StrandGuard TimberStrand LSL	6	22
iLevel Shear Brace	3	16
iLevel Edge, iLevel Edge Gold, iLevel Radiant Barrier Sheathing, Weyerhaeuser Sheathing	6	24
iLevel Trus Joist TimberStrand LSL, iLevel Trus Joist Parallam PSL, iLevel Trus Joist Microllam LVL	6	16

ABC Carpet Company

2 Total Green Approved Products ([go to list](#))

Show 2 product(s) approved for this practice

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Points Page



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Approved Products - National Green Building Standard

Product Name: [Weyerhaeuser Lumber, iLevel Framed Series Lumber](#)

Product Manufacturer: [iLevel by Weyerhaeuser](#)

Practice Number	Practice	Points Available with this Product	Additional Conditions of Use to Earn Points	Product Features
606.1	Biobased products are used. 8 points maximum awarded.	6	To earn 6 points this product must be at least 1% of the construction material cost AND another bio-based product, also at 1% of material cost, must be used. Lesser points are available at the 0.5% level.	iLevel products are made from trees, a natural and renewable resource.
606.2(2)	A minimum of 2 wood or wood-based products used for major elements are certified to the requirements of a recognized product program.	4	To earn 4 points a second certified wood product must also be used as a major element for 4 points. Lesser points available for use with a minor element.	iLevel manufacturing facilities in the U.S. and Canada are independently certified to sustainable forestry standards as well as all Weyerhaeuser timberlands, ensuring the availability of forests for future generations.

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